



Enriching Lives

Snik India Private Limited
(ISO 9001: 2015, ISO 22000: 2018
2026 Edition



OUR LEADERSHIP



Sagnik Saha
Managing Director

Mr.Sagnik Saha founded the Start-Up SNIK INDIA. He is a well Qualified Food Technologist. After passing out from Techno India (Salt Lake) with Bachelor of Technology in Food Technology Engineering, he started this company. This company was founded to provide safe & quality consumer products at a very affordable pricing for the people.



Krishna Pada Saha
Director

Mr.Krishna Pada Saha has a vast experience in business and has already created large regional companies & brands across Eastern India. He has great practical knowledge and understanding of ground reality and business. He is a great business leader and will help this organization grow under his leadership & guidance.



Welcome to **Snik India**

The Company was established on 27th November 2017 by Mr. Sagnik Saha. Initially based in West Bengal, the company has now expanded its businesses across Pan India over the span of years. Our world class brands not only satisfy the consumers with their products and services but also work to contribute towards the national economic growth by creating large-scale livelihoods through empowering value chains, investing in physical infrastructure and thus expanding the markets.

The company is yet to utilize its full capacity to cater to the needs of the people in every nook and crannies of the Indian sub-continent in the following years. As some of our products are handmade, our production process is labor oriented and thus, we are able to provide a generous amount of job opportunities directly & indirectly to the backward classes of our society. We have also contributed in women empowerment by providing rural women with large scale part-time job opportunities. We don't just make products to sell them but also add love to it to ensure complete consumer satisfaction.



OUR PHILOSOPHY

Our Vision

**To enrich every life
with quality and safe
Products.**

Our Mission

**We will provide quality,
safe and great value for
money products, so
that people can focus
on enjoying life while
we focus on enriching
it.**

Motto

**Enrich All Current and
Future Lives On Earth.**

Our promise

**Quality Products For
a Quality Life.**



OUR CORE VALUES



We have a quality-centric mindset and prioritize quality in everything that we do.

Quality



Satisfy our customers with innovation, superior quality, value and service.

Best Customer Experience



We build trust through our actions over time.

Trust Building



Great isn't good enough. We evolve and do better than the best.

Continuous Improvement



We encourage thoughtful, creative and inspirational ideas.

Innovation



We are an organization with an Institutional Mindset.

Education



We look beyond the present to deliver future value.

Long-term View



Each of us are responsible for our words, our actions, and our results.

Accountability



This is how we evaluate.

Impact/Result

OUR TIMELINE

Snik

2017

SNIK

Birth of SNIK.
Christmas
Division
was Launched

Snik

2018

SNIK CAKES

Bakery
Division
was
Launched

kaka
কোলকাতার চানাচুর

2021

SNIK KAA KAA

Snacks
Division
was
Launched

Snik
basket
Harvesting Goodness

2022

SNIK BASKET

Grocery
Division
was
Launched

Snik

bisk

2023

SNIK BISK

Biscuit
Division
was
Launched

STILL

MARCHING

FORWARD

OUR PRESENCE



45+ FOOD PRODUCTS ACROSS 4 TRUSTED BRANDS

Crafted with care.
Loved Nationwide.



8+ YEARS OF EXCELLENCE

A legacy built on
taste and trust.



OPERATIONAL PRESENCE ACROSS PAN INDIA

Serving Excellence across
28 States & 8 UTs across India.



OVER 8 YEARS OF SOLID ESTABLISHMENT

Rooted in tradition
Thriving for over a decade.



TOAST & RUSK

Chai Break Toast



200 gm

Our chai break butter toast are perfectly baked for a light, crunchy texture and a melt-in-your-mouth finish. Perfectly balanced in taste and texture, they make an elegant addition to your tea tint ritual.



Classic Rusk

200 gm

Our plain toast biscuits are a timeless snack made with quality ingredients and baked to perfection. Their light crunch and mild flavour make them the ideal partner for your tea, coffee, or a quick, satisfying bite any time of day.



RuskyTM

Rusky



₹ 10, 200 gm

Ultimate tea companion, Snik Bisk Rusky rusks are packed with the goodness of wheat, the right amount of sweetness and the perfect crunch. Dip a slice of Snik Bisk Rusky in your steaming cup of tea and enjoy a deliciously crunchy tea moment.



Contains Egg Only

Cake Rusk

100 gm



Our cake rusk is twice-baked to perfection for that satisfying bite. Made from rich, buttery cake slices and baked until there are irresistibly crisp. It's an elegant companion to your favourite tea or coffee.

COOKIES

Choco Nuts Cookies



₹ 10

A rich fusion of chocolate goodness and crunchy nuts, our choco nuts cookies are baked to perfection, made with premium cocoa, real chocolate chips, and cashew, offers a satisfying crunch and a deep, indulgent flavour.



Choco Chips Cookies

₹ 10

Deliciously crunchy with bursts of chocolate in every bite, our choco chips cookies are baked to chocolatey perfection. Every bite is a delightful mix of buttery dough and malty chocolate, making them the ultimate treat for cookie lovers of all ages.



CAKES

Slice Mixed Fruit Cake



Contains Egg Only

₹ 10

Our mixed fruit slice cake is a soft, moist, flavourful, and packed with a delightful blend of fruits. Each slice is a burst of natural sweetness, with a rich texture that melts in your mouth. It's a deliciously refreshing indulgence that brings a fruity twist to every bite.



Contains Egg Only

Slice Chocolate Cake

₹ 10

Our chocolate slice cake is a rich, moist, and decadently chocolate, this slice of chocolate cake is a true delight for chocolate lovers. Each bite offers a perfect balance of softness and flavour, with a melt-in-your-mouth texture that makes every moment indulgent.



Sandwich Orange Cake



Contains Egg Only

₹ 10

Brighten your day with our delightful Orange Sandwich Cake. This treat features one moist orange-infused cake layer paired perfectly with a soft vanilla layer. Nestled between them is a smooth, tangy orange cream that ties it all together with a burst of flavours. Light, refreshing, and irresistibly balanced.



Contains Egg Only

Sandwich Chocolate Cake

₹ 10

Brighten your day with our delightful Chocolate Sandwich Cake. This treat features one moist Chocolate-infused cake layer paired perfectly with a soft vanilla layer. In between them is a smooth chocolate cream that ties it all together with a burst of flavours.



CREAM FILLED

Cream Filled Vanilla Cup Cake



Contains Egg Only

₹ 5

A Soft, fluffy vanilla cake infused with rich, velvety vanilla cream. Each bite melts in your mouth with the perfect balance of sweet vanilla flavours and smooth creamy texture. A little bite of heaven in every bite.



Contains Egg Only

Cream Filled Chocolate Cup Cake

₹ 5

A Soft, fluffy chocolate cake infused with rich, velvety vanilla cream. Each bite melts in your mouth with the perfect balance of sweet chocolate flavours and smooth creamy texture. A little bite of heaven in every bite.



CHRISTMAS CAKES



The elf King



Contains Egg Only

500 gm

Soft, moist, and bursting with flavour, our fruit and nuts cake is loaded with juicy dried fruits and crunchy nuts in every bite.



Rich Fruit Cake



Contains Egg Only

500 gm

Rich fruit cake Indulgent, moist, and packed with premium dry fruits, our rich fruit cake is a delightful blend of flavour and texture.



CHRISTMAS CAKES



TGIC (Thank God Its Christmas)



Contains Egg Only

400 gm

Moist, flavourful, and packed with dried fruits, our TGIC is a soft texture and just the right amount of sweetness, it's a ideal for tea time or celebrations.



Contains Egg Only

Merry Christmas

400 gm

Merry Christmas Rich Fruit Cake is moist, flavourful, and generously packed with premium dried fruits. With its soft crumb and just the right hint of festive sweetness, it's perfect for holiday feasts, gifting, or a cozy chai-time treat.

CHRISTMAS CAKES



Royal Chocolate



Contains Egg Only

400 gm

Decadent, moist, and irresistibly rich, our chocolate cake is made with premium cocoa for deep, velvety flavour with the richness of cashew, almond, raisins.



Contains Egg Only

Plum Cake

400 gm

Rich, aromatic, and indulgently moist our plum cake is a festive masterpiece crafted with a blend of premium dried fruits soaked in aged rum and whiskey.

CHRISTMAS CAKES



Rudolph (Combo Pack)



Contains Egg Only

175 gm + 175 gm

Rudolph is a two-in-one combo pack of soft vanilla cake and soft chocolate cake, it is a perfect treat for Christmas.



Contains Egg Only

Christmas Magic

300 gm

Soft, fruity, and delicious – our fruit cake is a classic treat made with real dried fruits and a touch of sweetness.

CHRISTMAS CAKES



Christmas Express



Contains Egg Only

200 gm

Rich, moist, and filled with colourful dried fruits, our fruit cake is a timeless classic made for every occasion.



Contains Egg Only

Happy Christmas

150 gm

Soft, moist, and lightly sweet, our special fruit cake is filled with bits of mixed dried fruits for a burst of natural flavour in every bite.

Snack's

Snik®

Party Snacks



₹ 10.00

Crispy, spicy snacks with mixture of peanuts, hara matar, and kabli chana and secret spice mix it is a perfect snacks for party.



Hara Matar

₹ 5.00

Crispy fried hara matar tossed in a mild spicy blend for a perfect balance of crunch and gentle heat.



KOLKATA'S CHANACHUR



Kaa Kaa Tok Jhal Misti



₹ 10.00
100 gm, 200 gm, 400 gm, 500 gm

A perfect balance of tangy and sweet flavours with an irresistible crunch. Enjoy a bold, zesty twist in every bite.



Kaa Kaa Jhal

200 gm, 400 gm, 500 gm

A bold and fiery snack bursting with intense flavours and the perfect crunch. Spice up your taste buds with every crispy mouth watering bite.

KOLKATA'S CHANACHUR



Kaa Kaa Salty



₹ 10.00

100 gm, 200 gm, 400 gm, 500 gm

A perfectly crisp and savoury snack with just the right touch of saltiness. Satisfy your cravings with every crunchy, flavorful bite.



Kaa Kaa Besi Jhal

400 gm, 500 gm

Extra bold, extra fiery, and packed with intense heat for spice lovers.

OUR CERTIFICATIONS



FOOD SAFETY ISO 9001 : 2015

Certificate No : 26DQPB04

Ensures consistent product quality and customer satisfaction with globally recognized food safety management standards.



FOOD SAFETY ISO 22000 : 2018

Certificate No : 26DFPT01

A global standard that ensures our food products are safe, hygienic, and meet international food safety management practices.



HAZARD ANALYSIS AND CRITICAL CONTROL POINTS (HACCP)

Certificate No : ECI/2601/3106

A preventive system that identifies and controls potential food safety hazards from production to packaging, ensuring every bite is safe.



GOOD MANUFACTURING PRACTICE (GMP)

Certificate No : ECI/2601/3105

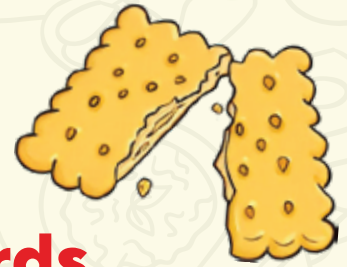
Ensures our products are made in clean, controlled, and quality-assured environments, maintaining safety at every step.



GOOD HYGIENE PRACTICE (GHP)

Certificate No : ECI/2601/3104

Maintains strict hygiene at every stage of production to ensure clean, safe, and high-quality food products for consumers.



Gratitude Beyond Words To Our Pillars of Progress

As we reflect on the journey of the past years, we are filled with pride and deep appreciation for the people who have stood at the core of our growth — our business partners and distributors.

Your association with SNIK has not just been a business connection; it has been a partnership built on mutual respect, shared ambition, and an unwavering commitment to quality. In every carton delivered, in every new outlet reached, and in every household that chose us — your contribution was there, quietly shaping our brand's footprint.

We understand that our products reach hearts and homes only because of your effort and dedication. Whether it's navigating market challenges, adapting to evolving consumer needs, or ensuring timely availability — you've consistently gone above and beyond.

The year 2026 marks more than just another calendar year. It stands as a celebration of the trust we've built together. As we step forward hand in hand, we remain committed to growing stronger, innovating together, and sharing more success stories with you.



Thank you
for being an essential part of the
SNIK family.

We're proud to call you our partners — today and always.





Snik India Private Limited

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